

#### 4. POSSIBLE SIDE EFFECTS:

**E45 Itch Relief Cream** is usually well tolerated, however side effects may occur which can include a burning sensation, redness, itching or pus. May cause irritation if applied to broken or inflamed skin. If you suspect an allergic reaction or if anything unusual happens, stop using the product and talk to your doctor.

#### 5. HOW TO STORE E45 ITCH RELIEF CREAM:

Store below 25°C

KEEP OUT OF THE REACH AND SIGHT OF CHILDREN.

#### 6. FURTHER INFORMATION:

**E45 Itch Relief Cream** is a white cream containing Lauromacrogols 3.0%w/w and Urea 5.0%w/w as **active ingredients** and **also** Dimeticone, Phenyl Dimeticone, Liquid Paraffin, Cetyl Palmitate, Stearic Palmitic Acid, Octyldodecanol, Glycerol, Polysorbate, Carbomer, Trometamol, Benzyl Alcohol, Purified Water.

Also available in 50g and 500g. **PL 00327/0122**

MA holder: Crookes Healthcare Ltd, NG2 3AA, UK.

Manufacturer: Reckitt Benckiser Healthcare (UK) Ltd, HU8 7DS.

Text revised: October 2011

DERMATOLOGICAL



#### 1. WHAT E45 ITCH RELIEF CREAM IS USED FOR:

**E45 Itch Relief Cream** contains an anti-itch ingredient, Lauromacrogols, which treats and soothes the itch caused by eczema, dermatitis, pruritus and other dry skin conditions. Formulated with Urea, a moisturiser found naturally within the skin, **E45 Itch Relief Cream** is non-greasy, moisturising and will soothe your skin and leave it feeling calm and comfortable.

**Perfume free** – dermatologically tested.

#### 2. BEFORE YOU USE E45 ITCH RELIEF CREAM:

For application on the skin only. For the elderly, adults, children and babies. Check that the tube seal is intact before first use, then remove it. Do not use if allergic to any of the ingredients. Do not use on acutely red, oozed, infected or inflamed skin. Do not use on the breasts immediately prior to **breastfeeding**.

#### 3. HOW TO USE E45 ITCH RELIEF CREAM:

Apply to the affected skin 2 times daily. If symptoms persist, consult your doctor.