

Effective and pleasant to use, **E45 Cream** has been clinically proven to treat and soothe dry, itching, flaking, chapped, rough and calloused skin, sunburn and detergent hands. Its non-greasy emollient formulation is quickly absorbed by your skin, leaving it soft, comfortable and relieved.

**E45 Cream** is recommended for more serious dry skin conditions such as eczema, dermatitis, ichthyosis and certain dry cases of psoriasis.

**E45 Cream** can be used everyday by the whole family including babies.

Also available in 50g, 125g and 500g.

Clinically Proven - Perfume Free - Dermatologically Tested

**Directions:** Check that the tub seal is intact before first use. Apply liberally 2 or 3 times daily, or as required. For external use only. Do not use if allergic to any of the ingredients.

If you suspect an allergic reaction stop using the product.

If symptoms persist or anything unusual happens, talk to your doctor or pharmacist. **KEEP ALL MEDICINES OUT OF THE REACH AND SIGHT OF CHILDREN**

**Active Ingredients:** White Soft Paraffin BP 14.5% w/w, Light Liquid Paraffin Ph Eur 12.6% w/w, Hypoallergenic Anhydrous Lanolin (Medilan<sup>®</sup>) 1.0% w/w.

DERMATOLOGICAL



Cream

Treatment for  
Dry Skin Conditions

**Also contains:** Glyceryl Monostearate, Citric Acid Monohydrate, Cetyl Alcohol, Sodium Hydroxide, Sodium Cetostearyl Sulphate, Carbomer, Methyl Hydroxybenzoate, Propyl Hydroxybenzoate, Purified Water.

MA holder: Crookes Healthcare Ltd. Nottingham NG2 3AA  
Manufacturer: Reckitt Benckiser Healthcare (UK) Ltd, Hull HU8 7DS

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Use  
by:

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